



**FOR IMMEDIATE RELEASE**  
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**Hardin Construction Continues Topping Out in  
March of Dimes Fundraising**  
Making fundraising fun

**ATLANTA** – May 12, 2009 — Neither a sagging economy nor 20 consecutive years of participating in March of Dimes fundraising has dampened Hardin Construction Company’s enthusiasm for supporting the charity whose research and education prevents birth defects and infant mortality.

To the contrary, after topping the \$1 million mark in cumulative giving in 2008, Hardin raised nearly \$107,000 for the 2009 March for Babies campaign—the 4<sup>th</sup>-highest total in the company’s two decades of March of Dimes fundraising.

“Especially considering this economy, their success speaks to the kind of company that Hardin is, and the kind of companies they work with,” said Mary Martin, Associate Director of March for Babies, Metro Atlanta Division.

The March of Dimes has honored Hardin as one its Top Ten Corporate Partners.

“Community service is one of our company’s strengths,” said Hardin Chairman Brantley Barrow. “I’m proud of the level of enthusiasm and commitment of our associates, who

truly seek to make a difference in the cities and neighborhoods where we work and live.”

### **Fundraising “a fine art”**

“Obviously, a question that I get a lot is: ‘how is Hardin able to raise so much money?’” said Martin. “But Hardin has it down to a fine art. They’ve perfected it.”

Generating the lion’s share of funds are golf tournaments hosted by Hardin’s Atlanta and Tampa, Florida offices that attract spirited participation from project subcontractors and vendors. “We love putting on the tournament, and our subcontractors look forward to it every year—they call us asking about the date,” said Ceil Roy, a Tampa associate and tournament organizer who is “very passionate about the March of Dimes.”

Other engaging activities—chili cook-offs, parking deck putting contests, desk-top collection jars, bake sale and bingo parties, and office Blue Jeans for Babies days, for example—also add zest and help to replenish the coffers.

“With golf and the other activities, we try to come up with something creative every year to keep things interesting and fun,” said Atlanta associate Pam Bender, who teamed with Angela Whritenour to spearhead the Atlanta effort.

Said Whritenour, among this year’s 30 or so March of Dimes volunteer organizers, “It’s personally rewarding to give back, and it’s nice to be able to do it on the job, with a company that gives it high priority and appreciates our efforts.”

“It’s very important for us to have teams like Hardin,” said the March of Dimes’ Martin. “Not just because they raise so much money, but also because they have wonderful volunteers year after year, which is just invaluable to us. If you lose those volunteers, you pretty much have to start back at square one. We don’t have to do that with Hardin.”

## **About Hardin Construction**

Founded in 1946, Hardin Construction Company, LLC is a leading general contractor and construction manager in the United States and has consistently been in the forefront of safety and sustainable practices in its industry for years. With offices in Atlanta, Ga., Tampa, Fla., Orlando, Fla., Raleigh, N.C., and Austin, Texas, Hardin Construction provides comprehensive construction services including general construction, construction management, design-build, and renovation. A privately-held company, Hardin Construction provides these services in markets such as retail, hospitality, residential, office, education, healthcare, public assembly, governmental and institutional. For more information, visit [www.hardinconstruction.com](http://www.hardinconstruction.com).

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