



**FOR IMMEDIATE RELEASE**  
February 3, 2009

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## **Hardin's 3344 Peachtree Project Stacks Up Well in Competitions**

Topping off with a national award

**ATLANTA** (February 3, 2009) — Like the landmark building itself, which climbed until it became the tallest structure in Atlanta's Buckhead community, the competitive awards are stacking up for 3344 Peachtree, for which Hardin Construction Company was the general contractor.

The building's latest accolade: a Best of the Best Award in McGraw-Hill Construction's (MHC) national competition recognizing design and construction excellence. Competing against winners from 11 regions in MHC publications' Best of 2008 Awards, 3344 Peachtree began the New Year crowned Best of the Best among residential projects.

Winners will be profiled in the April 2009 issues of all 11 Regional Publications and in the March 9 issue of *Engineering News-Record*, MHC announced.

Atlanta-based Regent Partners is the owner and developer of the 3344 Peachtree building. The Atlanta architectural firm, Smallwood, Reynolds, Stewart, Stewart & Associates designed the building.

The 50-story structure is a vertical mixed-use building with a luxury-living residential component, called SOVEREIGN, that occupies levels 28 to 50 and sits atop levels providing retail and Class A office spaces.

### **Building Outside the Box**

The tallest building to be constructed in Atlanta in nearly 15 years, the distinctive 2.5-million-sq-ft, 635-foot spiraling glass tower lacks square corners. Instead, it features curves, fins, notches and other architectural elements that give every floor a different dimension. Visually striking, the building's extreme geometry and complex features presented unique construction challenges.

The varying sizes of the building's floor plates meant that the edge of slabs moved on each floor. The entire column layout changed on the 27<sup>th</sup> floor, an interstitial transfer floor accommodating the residential floor plate. Only three residential columns lined up with the office columns and down to the caisson foundation. This was a critical juncture. Vertical construction of the tower stopped for a time as the project team meticulously sequenced and planned the construction of floor 27. When work resumed, pouring the 10-ft-tall, 31- to 36-in. deep, 10,000-psi concrete beams with hundreds of post-tensioning cables took the team 10 weeks.

There were other challenges, as well—including a tight schedule and a compact, two-acre site in a heavily congested area of Atlanta.

### **Multiple Superlatives**

On its competitive climb to the top, the high-profile 3344 project first earned a "Best Of" award from Southeast Construction magazine, which annually recognizes construction and design excellence for projects in Florida, Georgia, North Carolina, and South Carolina. It won in the Best Mixed Use category. After that, 3344 captured the prestigious "Judges' Award" for best overall project in construction regionally—catapulting it into the national competition.

Superlatives for 3344 are not confined to the MHC competitions. The American Concrete Institute's Georgia Chapter selected 3344 Peachtree to receive first place in the High Rise Buildings category for the Georgia Chapter, ACI 2008 Awards Competition.

"The unique challenges of the 3344 Peachtree project and the fact that it was judged by our industry peers make the honors especially gratifying," said Hardin President Bill Pinto. "The successes of 3344 reflect a powerful, collaborative effort involving the owner, designers, contractors and vendors sharing common resources and a great deal of trust. Hardin proudly shares the recognition with the entire project team."

### **About Hardin Construction Company**

Founded in 1946, Hardin Construction Company, LLC is a leading general contractor and construction manager in the United States and has consistently been in the forefront of its industry for years. With offices in Atlanta, Ga., Tampa, Fla., Orlando, Fla., Raleigh, N.C., and Austin, Texas, Hardin Construction provides comprehensive construction services including general construction, construction management, design-build, renovation and furniture, fixtures and equipment (FF&E) management. A privately held company, Hardin Construction provides services in markets such as retail, hospitality, residential, office, education, healthcare and public assembly. For more information, visit [www.hardinconstruction.com](http://www.hardinconstruction.com).

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