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Hardin's 3344 Peachtree Project Wins Coveted "Judges' Award"

Best overall project for construction, says Southeast Construction magazine

ATLANTA (December 17, 2008) — In its eighth annual "Best Of" competition, Southeast Construction magazine presented its top award for construction in 2008 to Hardin Construction Company's 3344 Peachtree project in Atlanta.

The project earned the prestigious "Judges' Award" for best overall project in construction, having also captured the magazine's "Best Of" award in the mixed-used project category.

The striking, 2.5-million-sq-ft, 50-story, spiraling glass tower—the tallest building to be constructed in Atlanta in nearly 15 years—lacks square corners. Instead, it features curves, fins, notches and other architectural elements that give every floor a different dimension. "In one section, the building grows 15 ft. from the ground to the top," the magazine noted.

"The 3344 Peachtree building was a uniquely challenging project that brought out the best in a uniquely talented group of contractors and subcontractors," said Carl Hair, Senior Vice President of Hardin, general contractor for the project. "It was an inspired

collaboration, and Hardin proudly shares the honors from Southeast Construction's 2008 competition with the entire project team."

Atlanta-based Regent Partners is the owner and developer of the 3344 Peachtree building. The Atlanta architectural firm, Smallwood, Reynolds, Stewart, Stewart & Associates designed the building, which combines 500,000 square feet of Class-A office and retail space with a residential component, SOVEREIGN, which features 82 luxury homes on the building's upper floors.

Hardin a Multiple-Award Winner

The 3344 Peachtree project was among four Hardin projects to win "Best Of" awards in Southeast Construction's 2008 competition.

Best Multifamily project went to **Grand Central at Kennedy**, a high-rise condominium community in the Channelside District of Tampa, FL.

Best Cultural project went to **Aycock Auditorium at University of North Carolina-Greensboro**, a joint venture of Hardin Construction and Rodgers Builders.

Best Retail project went to **Winter Garden Village at Fowler Groves** in Winter Garden, FL.

Southeast Construction annually recognizes construction and design excellence for projects in Florida, Georgia, North Carolina, and South Carolina. The 2008 competition reviewed 20 categories of 129 nominated projects completed between Sept. 1, 2007 and Sept. 1, 2008. A project could also win an "Award of Excellence" or, below that, an "Award of Merit." The Judges' Award for best overall design recognizes the best of the best.

The 35 winning projects were honored with an awards luncheon and profiled in the December 2008 edition of the magazine, featuring 3344 Peachtree on its cover.

For Hardin Construction Company, the Southeast Construction award honors topped off a year of accolades for outstanding projects.

The Urban Land Institute Atlanta selected the Cobb Energy Performing Arts Centre for its Development of Excellence award and as its Project of the Year for 2008. The Cobb Energy Performing Arts Centre project also was a Gold Award winner in Building Design & Construction magazine's 2008 Building Team Awards.

Additionally, in Texas, the Houston Premium Outlets, a 475,000-square-foot open-air retail center, was awarded an Eagle Award of Excellence from the Central Texas chapter of Associated Builders and Contractors (ABC). Each year the chapter recognizes, with Merit and Eagle awards, those construction projects that exemplify quality workmanship, safety and dedication to finishing work on time and on budget.

About Hardin Construction Company

Founded in 1946, Hardin Construction Company, LLC is a leading general contractor and construction manager in the United States and has consistently been in the forefront of its industry for years. With offices in Atlanta, Ga., Tampa, Fla., Orlando, Fla., Raleigh, N.C., and Austin, Texas, Hardin Construction provides comprehensive construction services including general construction, construction management, design-build, renovation and furniture, fixtures and equipment (FF&E) management. A privately held company, Hardin Construction provides services in markets such as retail, hospitality, residential, office, education, healthcare and public assembly. For more information, visit www.hardinconstruction.com.

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